

It has been a pleasure and an honor to serve Cambridge as a City Councillor for the past six years. On November 8th, I hope you will trust me with your #1 vote and send me back to City Hall to continue my work for smarter development, better schools and safer streets.

Craig A. Kelley

*I really appreciate Craig's unwillingness to take a City-funded personal assistant, his spending a fraction of his travel allowance and his running campaigns for a fifth of what others spend. To me, these actions are all a reflection of **his core values-connect directly with constituents and spend their money wisely.***

Jacey Buel, Area IV Resident

***Craig understands the importance of communicating directly with Cambridge residents on issues that matter to them.** He connects. He goes to neighborhood meetings. He maintains issue-specific email lists to inform citizens. He does his homework. For me, he puts the "serve" in "public servant."*

Andrea Wilder, Avon Hill Resident

***Craig's legal background, his familiarity with zoning law and his deep understanding of Cambridge's various neighborhoods make him a real asset on the Council when the City is reviewing zoning and planning issues.** He is always willing to meet with residents to discuss zoning and planning issues and, more importantly, he is always willing to stand up for neighborhood interests even if it means he stands alone.*

Mark Jaquith & Heather Hoffman,
East Cambridge Residents

*Like me, Craig has kids in the public schools. He knows how anxious families can get about their school experiences and he understands the need to have an open and seamless school/city relationship. Craig knows that a great City needs a great school system at its heart, a system that works for all of our children. **He continuously pushes CPS to be more intentional about addressing the major reasons families leave the district- academic rigor, school climate & classroom management, and teacher training.***

Donna Palermino, Mid-Cambridge Resident
and Cambridge Public School parent



Re-Elect

Craig Kelley

#1 for Cambridge City Council

**Cambridge City Councillor
Neighborhood Advocate
Public School Parent
Marine Corps Veteran
Environmental Professional
BC Law School Cum Laude Grad**

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Paid for by the Committee to Elect Craig Kelley

**You Count!
Your Voice Counts!
YOUR VOTE COUNTS!**



On Tuesday, November 8th

VOTE

Craig Kelley
#1 for Cambridge City Council

Because Neighborhoods Count!

www.CraigKelley.org

Craig Believes in:

- ✓ Transparent, inclusive and accessible government that respects citizen involvement and encourages civic engagement
- ✓ Data driven, resident-focused City decisions on crime prevention, housing, traffic enforcement, infrastructure improvements and other resource allocation actions
- ✓ Vibrant local neighborhoods that reflect Cambridge's rich and diverse population with an emphasis on community building resources such as local libraries, ground floor retail, off-leash dog options and other quality of life amenities
- ✓ Direct, personal and consistent communication with Cambridge residents and business owners on issues that concern them

As a City Councillor, Craig has:

- ✓ Delivered on his promise to be accountable and accessible to the people of Cambridge. Craig has no City-funded personal assistant. He manages dozens of neighborhood-oriented email distribution lists, answers his own emails, goes to community meetings himself and makes his own phone calls
- ✓ Emphasized the need for thoughtful, deliberative planning discussions that reflect the clear language, not creative interpretations, of the City's Zoning Ordinance. He opposed the ill-conceived

sign expansion ordinance, championed a "No means No" implementation of the Zoning Code and supported residents across Cambridge as they struggled to mitigate Commercial and Institutional expansion programs

- ✓ Worked with the School department to create a more intelligible school budget that helps everyone understand how CPS spends our money. In particular, Craig wants CPS to be more intentional and visible in its efforts to increase academic rigor, improve school climate and promote teacher training
- ✓ Helped Cambridge Police and traffic and parking staff focus on data collection and analysis. With these new data management tools, Craig is working with City staff to develop and implement sustainable, equitable and deliberate action plans that address concerns about sidewalk safety, parking difficulties and the general "free for all" attitude that pervades City streets
- ✓ Been a consistent voice for a transparent and interactive government. Craig disagrees with the Council's habit of suspending its own meeting rules, challenges the Council's tendency to overuse private Executive Sessions and promotes more aggressive efforts by the City to share information with the general public



In his next term, Craig hopes to:

- ✓ Keep City staff focused on the various things that impact the quality of life for neighborhood residents, such as:
 - more effective noise control
 - walkable sidewalks, bikeable streets and more pedestrian-oriented snow clearance efforts
 - A visible and interactive police presence at local public safety "hotspots"
 - well maintained and appropriately designed local parks
- ✓ Continue working with CPS and other City agencies and non-profits to develop a City-wide set of programs to promote student development and maximize achievement for all our children
- ✓ Help the City Council work effectively as a team on our shared goals of sustainability, diversity and equitable distribution of City resources such as open space and community services.
- ✓ Expand opportunities for neighborhood residents to learn about and be involved in local issues from tree planting and maintenance to street repair and zoning discussions